

Funding and Support February 2024



He toi whakairo,
he mana tangata
for the arts

What we'll cover today

- Where we fit
- Who we are
- Our new funding
- Top tips on applications
- Q & A



What's Contestable Funding

- Local Council Funding – Local Board Funding, some CCS
- Government Funding – US!
- Philanthropic Funding – GivMe, GivUs (Philanthropy NZ)
- Crowd Funding – BOOSTED, GiveALittle, Patreon, Pledgeme

Toi Aotearoa, Creative New Zealand

Our Purpose:

To encourage, promote, and support the arts in New Zealand for the benefit of all NZers.

- **CROWN ENTITY**
- **ARM'S LENGTH**
 - **so ministers can't make decisions about our operations.**
- **OUR FUNDING**
 - **MCH Ministry for Culture and Heritage, Manatū Tāonga GVT FUNDED**
 - **but** most of our funding (around 70%) comes from **New Zealand Lottery Grants Board** – the people who run **LOTTO**.

Funding shifts you'll see in 2024

Arts Grants

New Funds

Funding projects

⇒ Investing in People

Valuing making “things” and doing “activities”

⇒ Valuing Artist time

Capability / Capacity to deliver activities

⇒ Strength of Artistic Vision and Purpose

Supporting outputs

⇒ Supporting Impact

Focus on short term

⇒ Focus on Longer Term Development

Our support is a series of interactions and conditional on Creative New Zealand support

⇒ A Meaningful Relationship with Artists outside of Creative New Zealand Funding Support

OUR NEW FUNDS



**Artists at an
early stage of
their career
and practice**



**Artists and
practitioners**



**Arts organisations
and groups**

Early Career Artists and Practitioners



Early Career Fund

to support artists, practitioners, and collaboratives at the early stage of their career who wish to learn, create, and share their mahi with their communities.

- For artists and practitioners who are starting their arts career, or changing their field of practice, **at any age**.
- up to \$10,000 towards creating, presenting and distributing work, sharing knowledge and skills with others, and mentor fees.
- 3 notification periods per year.
- No budget required upfront.



Wiri Donna at Cuba Dupa 2021
Photograph: Oliver Crawford

Artists and Practitioners



Creative Impact Fund

to develop work that enriches audiences and communities, encouraging understanding and participation.

- project-based fund for up to 18 months.
- Offered twice a year
- creation, distribution and presentation of work, audience engagement, workshops and knowledge sharing, research and advocacy.
- meeting the needs of the communities you have identified.
- Up to \$50,000, or \$50,000 - \$125,000 if you can show other revenue sources.



Ella Sutherland, *Argot*, 2023,
Installation view: Künstlerhaus Bethanien, Berlin
Photograph: David Brandt

Creative Fellowship Fund

To support artists, practitioners and collaboratives to develop, innovate, create and take risks within their work.

- A fund that is person/collaborative focussed instead of project focussed.
- A fixed amount of money to support time and materials.
- Offered twice a year.
- \$25,000 for up to 6 months, or \$50,000 for up to 18 months.
- No budget required.



Toi Ngā Puhī Unaunahi Wānanga, Ngawha, 2022
Photograph: Niwha Creative

Development Fund

to expand skills and careers through specific professional and creative development initiatives.

- up to \$8,000 towards creative and professional development.
- for fees and costs associated with professional and creative development activities.
- Offered once a year.



ASB Polyfest 2023
Photograph: Thomas Wandstraat

Arts Organisations and Groups



Arts Organisations and Groups Fund

Funding for arts organisations and groups to deliver a programme of work for up to two years

- **operational or artistic costs.**
- Up to \$50,000 per year, for one or two years
- \$50,000 - \$125,000 per year
- for one or two years.
- Usually no more than 50% of an organisation or group's previous annual revenue.



Fierce Fairytales Rehearsal
Photograph: Aaja Nachle

Development Fund

Up to \$20,000 towards the cost of capability building initiatives for your arts organisation or group for one or more priority area:

- Cultural competency and responsiveness to Te Tiriti
- Accessibility
- Research and evaluation
- Governance development
- Audience engagement
- Financial resilience
- Environmental responsiveness



Verb Wellington 2022

Photograph: Rebecca McMillan Photography

Residencies, Internships and Fellowships Fund

To support providers to offer a residency, fellowship, or internship for New Zealand artists and practitioners for up to three years

- Can cover costs such as an artist's stipend or wage, travel and accommodation.
- Amount of funding available and frequency of fund to be confirmed.



Taki Rua Productions 2021
Photograph: Philip Merry

For individual
artists and arts
organisations



New Leaders Programme

For new and emerging leaders in arts organisations or communities.

- Offered every second year from 2024.
- The programme covers:
 - Strategic planning
 - Working with boards
 - Human Resources and managing people
 - Health and Safety
 - Compliance and regulatory reporting
 - Financial literacy
 - Public speaking and media engagement.



Rodney Bell and Chloe Loftus, *The Air Between Us*
Cuba Dupa 2021
Photograph: Oliver Crawford

How Decisions are Made - ASSESSMENT

- CNZ Staff and panels of peer assessors assess the applications and make the decisions.
- In the General Arts funding pool, panels are split into artform-based panels.
- In Ngā Toi Māori and Pacific Arts funding, peer assessors sit in cross-artform panels.



**OTHER
OPPORTUNITIES
– contestable &
non-contestable**

INTERNATIONAL

Examples only

*more information
available on
request from
the international
team.*

INDIGENOUS OPPORTUNITIES

- Karangarua – Two Voices
- International Indigenous Exchange
- International Market Development Fund (EOI)

GENERAL OPPORUNITIES

- Presentation fund:
 - More information to come –
launching March 5 @ PANNZ

Creative Communities Scheme

Administered and distributed by your local council on behalf of CNZ.

Projects must do *at least one* of the following:

- **encourage participation** — they create opportunities for local communities to participate in local arts activities.
- **support diversity** — they support the diverse artistic cultural traditions of local communities.
- **enable young people** — they enable young people (under 18 years) to engage with and participate in the arts.

Applications are made directly to your local council.

Closing dates vary each council.

Visit your council's website for more information.



Pōneke Taonga Pūoro Making Wānanga,
Wellington City Council, 2021 *Porotiti Rangitaawa*
Photo, Anna Menendez

**Tips
For writing
funding
applications**



- **Talk to an adviser** we're here to help!
- Documentation of your work: **keep a record, visual is great – but it can come in all forms**
- **Start early** – even if only thinking about the application
- Plan pathways, a **funding plan** can be useful, and for an organisation is essential – think about different funds you can apply for
- Keep it **Clear and concise**
- **Avoid the Jargon** – keep it easy to understand
- **Be personal and think WHY** – why is this important to you and your org, and your people (members or audience), and why now!

- **Get someone to read it** – if something **excites** them - **talk about it**, if something's not clear - **clarify**
- Ask CNZ about **feedback** on past applications – **declined or successful!**
- **Read other applications** – ask people who have got funding
- **Get mates and colleagues to help** – **fresh eyes**, don't work alone if you can help it – remember they **don't have to be experts** in what you do, or even experts!

Get in touch:

Email - funding@creativenz.govt.nz

Speak with an adviser:

<https://creativenz.govt.nz/funding-and-support/advice-and-support/talk-with-an-adviser>

Website

<https://creativenz.govt.nz/funding-and-support>

You can get in touch with one of our artform specialists to discuss our funding and support for 2024

- **Ngā Toi Māori:** Kereama Te Ua: kereama.teua@creativenz.govt.nz
- **Pacific Arts:** Mile Fane: mile.fane@creativenz.govt.nz
- **Craft/Object and Visual Arts:** Jess Waugh: jess.waugh@creativenz.govt.nz
Abby Sisam: abby.sisam@creativenz.govt.nz
- **Theatre, Dance & Festivals:** Cassandra Wilson: cassandra.wilson@creativenz.govt.nz
- **Music and Opera:** Hayley Dingwall: hayley.dingwall@creativenz.govt.nz
Renee Casserly: renee.casserly@creativenz.govt.nz
- **Literature:** Malcolm Burgess: malcolm.burgess@creativenz.govt.nz
Leah Dodd: leah.dodd@creativenz.govt.nz
- **International:** Felix Preval: felix.preval@creativenz.govt.nz
Tāwera Tahuri: tawera.tahuri@creativenz.govt.nz
Pearl Kennedy: pearl.kennedy@creativenz.govt.nz

Get in touch by email funding@creativenz.govt.nz or phone 0800 CREATIVE (273 284)

Funding Pools and Artforms

Ngā Toi Māori

Ngā toi Māori
incl. customary
Māori arts

General Arts

Pacific Arts

Pacific arts
incl. Pacific
heritage arts

Artforms we fund:

Music | Theatre | Visual Arts | Craft/Object | Dance |
Literature | Multidisciplinary | Interarts
Ngā Toi Māori | Pacific Arts

Resources

- Our new contestable funds: www.creativenz.govt.nz/funding-and-support
- Funding Calendar: www.creativenz.govt.nz/funding-and-support/all-opportunities/funding-calendar#funding-schedule [funding-schedule-status=Open%20and%20upcoming](http://www.creativenz.govt.nz/funding-and-support/all-opportunities/funding-schedule-status=Open%20and%20upcoming)
- Talk to an adviser: <https://creativenz.govt.nz/funding-and-support/advice-and-support>
- Other funding sources: <https://creativenz.govt.nz/funding-and-support/all-opportunities/other-sources-of-funding-and-support>

Ngā mihi

