

Our new funding opportunities

We've moved from funding one off projects towards more programmes of work, with an emphasis on vision and purpose, valuing artists' time, supporting longer-term development and building relationships with artists and organisations outside of funding.

Our eight new contestable funding and support opportunities are tailored to three distinct groups:



Early Career Artists

Support for artists, practitioners and groups at an early stage of their career.

Early Career Fund

To support artists, practitioners, and collaboratives at the early stage of their career who wish to learn, create, and share their mahi with their communities

- For artists and practitioners who are starting their arts career, or changing their field of practice, at any age.
- up to \$10,000 towards creating, presenting, and distributing work, sharing knowledge and skills with others, and mentor fees.
- 3 notification periods per year.
- Simpler application form. No budget required upfront.

Artists and Practitioners

Support for artists and practitioners working independently or collaborating with others for a specific purpose or project.

Creative Impact Fund

To develop work that enriches audiences and communities, encouraging understanding and participation

- Project-based fund for up to 18 months. This could include the creation, distribution and presentation of work, audience engagement, workshops and knowledge sharing, research, and advocacy.
- Offered twice a year, and there's emphasis on meeting the needs of the communities you have identified.
- Up to \$50,000, or \$50,000 - \$125,000 if you can show other revenue sources.

Creative Fellowship Fund

To support artists, practitioners and collaboratives to develop, innovate, create and take risks within their work

- A fund that is person/collaborative focused instead of project focused, allowing artists time and space to create/discover/experiment.
- A fixed amount of money to support time and materials.
- Offered twice a year.
- \$25,000 for up to 6 months, or \$50,000 for up to 18 months.
- No budget required as the amount is fixed.

Development Fund

to expand skills and careers through specific professional and creative development initiatives

- up to \$8,000 towards creative and

- professional development.
- for fees and costs associated with professional and creative development activities.
- Offered once a year.
- No budget required upfront.

Arts Organisations and groups

Support for organisations and groups with a long-term vision or purpose.

Arts Organisations and Groups Fund

Funding for arts organisations and groups to deliver a programme of work for up to two years

- Support towards any operational or artistic costs.
- Up to \$50,000 per year, for one or two years
- \$50,000 - \$125,000 per year for one or two years. Usually no more than 50% of an organisation or group's previous annual revenue.

Development Fund

Up to \$20,000 towards the cost of capability building initiatives for your arts organisation or group for one or more priority area:

- Cultural competency and responsiveness to Te Tiriti; accessibility; research and evaluation; governance development; audience engagement; financial resilience; environmental responsiveness.

Residencies, Internships and Fellowships Fund

To support providers to offer a residency, fellowship, or internship for New Zealand artists and practitioners for up to three years

- Can cover costs such as an artist's stipend or wage, travel and accommodation.
- Amount of funding available and frequency of fund to be confirmed.

For individual artists *and* arts organisations

New Leaders Programme

For new and emerging leaders in arts organisations or communities

- Offered every second year from 2024.
- The programme covers: strategic planning; working with boards; human resources and managing people; health and safety; compliance and regulatory reporting; financial literacy.

Starting an application in the Creative NZ portal

The CNZ Portal is a secure website that lets you prepare and submit applications and reports and manage your profile information.

To apply, sign up or login to the CNZ Portal via our website. Click "Make a new application" and choose the fund you wish to apply to.

For help using the portal, read our CNZ Portal help guide or speak to an adviser. You can find this on our website.

If our systems are not accessible to you, you can work with one of our advisers to find the best way for you to apply. They will be there to support you along the way. Find out more about our supported application service on our website.

Funding pools

There are three types of funding: **Ngā toi Māori**, **Pacific arts**, and **General arts**. You may be eligible for more than one type of funding, but you may only choose one for your application.

Anyone eligible for Creative New Zealand funding can apply to the General arts funding pool.

To apply to the **Ngā toi Māori** funding pool:

- your activities must align to our *Te Hā o ngā Toi Māori Arts Strategy 2019-2024* (creativenz.govt.nz/maori-arts-strategy)
- you must be Māori, or the activities you're applying for must be managed or directed by Māori.
- organisations, groups, or collectives must be Māori led. If the organisation applies for funding on behalf of an individual, that person must also be Māori.

To apply to the **Pacific arts** funding pool:

- your activities must align to our *Pacific Arts Strategy 2023 - 2028* (creativenz.govt.nz/pacific-arts-strategy-2023)
- you must be of Pacific Island descent, or the activities you're applying for must be managed or directed by a Pacific person or people.
- the activities will benefit Pacific arts and artists.

The outcomes we're looking for

When we fund an artist, arts organisation, or arts activity, it must achieve one of these strategic outcomes:

- high-quality New Zealand art is developed
- New Zealand arts gain international success
- New Zealanders experience high-quality arts
- New Zealanders participate in the arts
- New Zealand's arts sector is resilient
- You can find out more about our strategic outcomes in our *Creative New Zealand Interim Investment Intentions 2023-2025* (creativenz.govt.nz/cnz-interim-investment-intentions-2023), *Te Hā o ngā Toi – Māori Arts Strategy 2019-2024* and *Pacific Arts Strategy 2023-2028*.

Budget

A thorough budget gives us confidence you can afford, and have planned well for, the activities in your application.

Your budget must show:

- How much you will pay yourself and others involved in your project. It's important to recognise the time and skills of everyone who works with you. Our minimum pay rate is \$30 per hour. We expect people with more skills and experience to be paid above this rate. Our Remuneration Policy explains the principles and practices we believe result in fair pay for artists.
- The specific costs for your project such as the cost of materials, hiring a venue or rehearsal space, printing programmes etc. It is important to have

a realistic idea of what your project will cost, so you are not left out of pocket at the end.

- The value of things that you are getting free to help you carry out the activities. This could be things such as, use of a rehearsal or workshop space for free, or someone volunteering their design skills for flyers.
- How much income you'll be getting, if any. This could include sales or box office, or funding from other places. Not all projects are about making an income, so if you don't think you will then don't include it. If you make a profit or surplus, you don't have to pay back the funding from Creative New Zealand. We encourage you to seek funding and income from other sources, as a Creative New Zealand grant may not cover all your costs.

GST

If the payee of the grant is registered for GST, do not include GST in your budget figures. We will add the GST amount on top of the grant when it is paid.

If the payee of the grant is not registered for GST, include GST in your budget figures.

The Artforms we support

- Craft / Object art
- Dance
- Interarts and Multidisciplinary arts
- Literature
- Music
- Nga toi Māori, including customary Māori arts
- Pacific arts, including Pacific heritage arts
- Theatre
- Visual arts

We are unable to fund all creative practices and distribution channels. We do not fund:

- fashion design, game design, commercial design, or architecture
- film, screen, or content for television and radio. However, we can fund recordings, documentaries and archival projects about New Zealand arts, artists and the artforms we support.

Creative Communities Scheme

Administered by your local Council, this Creative New Zealand grants programme supports projects that take place within the city or district where the application is made and benefits local communities. Each year Creative New Zealand provides funding to city and district councils for distributing in their area.

Projects that get funded do *at least one* of the following:

- **encourage participation** — they create opportunities for local communities to engage with, and participate in local arts activities
- **support diversity** — they support the diverse artistic cultural traditions of local communities
- **enable young people** — they enable young people (under 18 years) to engage with, and participate in the arts.

Applications are made directly to your local council. Closing dates for funding rounds vary per council. For advice or information, call your local or district council and ask to speak to the Creative Communities Scheme administrator. To see more information about the scheme, please visit your council's website.

Assessment and decision-making process

Who assesses the applications?

Depending on the fund, we use either Internal Assessment (CNZ staff), External Assessment (Peer Assessors) or a mixed model. We have many external peer assessors who assess a range of applications to our funding programmes and initiatives. They are selected based on their knowledge and experience in an artform and represent the diversity of the artists and arts organisations who apply for funding. We have Māori and Pasifika assessors who assess applications to our Ngā toi Māori and Pacific arts funding pools or artforms.

Top Tips for making an application

- **Talk to an adviser about your application**, especially if you are new to Creative New Zealand or a fund/programme. They will ask questions about your project and give you advice on which opportunities are right for you. They will also help you understand programme/fund criteria and our funding priorities.
- **Documentation of your work:** keep on top of saving/filing documentation of your work, exhibits, workshops and critical reviews to build evidence of your arts practice.
- **Start your applications early**, particularly on aspects of the application that you find the trickiest; e.g. the idea, budget or timeline.
- **Clear and concise** writing using plain and simple language. Try to avoid academic jargon or waffling, and just answer the question.
- Get someone to **peer review** your application. Perhaps someone who has made a successful funding application

before. CNZ Advisers cannot read draft application text, but we can ask specific questions and review support material including timelines and budgets.

- **Enquire about feedback.** There may be some feedback available but will differ based on the fund and demand. If you are unsuccessful, we can still meet with you to discuss next steps.
- **Read other applications;** ask those whom you know have been successful if they can share their application.

Resources

- **Our new contestable funds:**
creativenz.govt.nz/funding-and-support
- **Funding Calendar:** creativenz.govt.nz/funding-calendar
- **Talk to an adviser:**
creativenz.govt.nz/funding-and-support/advice-and-support
- **Other funding sources:**
creativenz.govt.nz/funding-and-support/all-opportunities/other-sources-of-funding-and-support
- **Creative New Zealand funding portal (where you make your online application):** portal.creativenz.govt.nz
- **Portal user guide:**
creativenz.govt.nz/funding-and-support/advice-and-support/cnz-portal-help